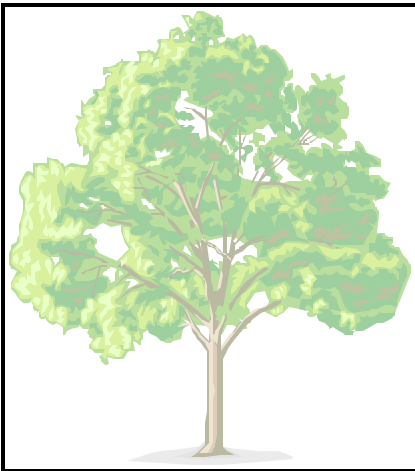


The Maytree Foundation

Annual Report 1996

The Maytree Foundation's Vision



The Maytree Foundation is a Canadian charitable foundation established in 1982. Maytree provides start-up funds for programs which the Foundation hopes will eventually find support in the public social service system, or from individuals and organizations in the communities that benefit from the programs. Currently, the Foundation is focusing on funding refugee settlement projects in Canada.

Maytree believes that there are three fundamental sets of issues which threaten political and social stability: wealth disparities between and within nations; mass migration of people because of war, oppression and environmental disasters; and the degradation of the environment.

Of these, Maytree is active in funding projects which address wealth disparity and migration. We view our society's toleration of poverty as a fundamental threat to stability both in the world at large and in Canada in particular. Systemic poverty is an unjustifiable burden to millions of people, and bears paralyzing costs to society. It perpetuates a vicious cycle by limiting opportunity and repressing the human spirit. The correlation between poverty and most serious social problems is a stunning indictment of society's continuing tolerance of poverty.

Maytree grants aim to

combat poverty by creating opportunities for people to break the poverty cycle.

We view migration as a threat if managed poorly, but as an opportunity if we recognize the strengths of the migrants. We believe that newcomers offer tremendous benefits to the Canadian economy and society. Therefore, programs which facilitate their settlement enrich Canada. Further, we believe that urbanization is a powerful force. Programs which support the strengthening of communities are supported by The Maytree Foundation.

As its resources are few relative to the magnitude of the needs, Maytree looks for ways to maximize the impact of its grants. It focuses on empowering individuals, funding innovative projects, supporting effective leaders and finding ways to achieve change through its grants.

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The Caledon Institute of Social Policy

The Caledon Institute was founded by Maytree, in collaboration with Ken Battle, in 1992. The Maytree Foundation continues to be its principal donor. Caledon is an expression of our faith in the role of effective public policy in advancing social good.

The Caledon Institute has made very important contributions to informing government social policy. It has also been instrumental in stimulating public interest in social policy through the publica-

tion of its analyses of the impact of legislative changes and the social needs of Canadians. Specific research programs undertaken over the past year have covered the Canada Health & Social Transfer, Old Age Security and the future of the Canada Pension Plan, community supports for families and children, rethinking national standards, and the impact of the ongoing constitutional crisis on social policy.

Caledon President Ken

Battle, Vice President Sherri Torjman, and Caledon Fellows have access to decision-makers both in Ottawa and across the country. Caledon works closely with universities and with organizations having similar interests to its own. Given the respect that Caledon has earned for its well-informed opinions, it is frequently sought out by the media as an independent voice on Canada’s social affairs.

Focus on sustainable social change

We consider achieving sustainable social change to be our ability to link investments made - whether through grants, loans, or ownership - with important changes in peoples’ lives, changes that will help them develop their full potential, benefiting both themselves and society.

We can help do this by promoting social change through the projects we fund, projects that may be used as models for altering institutional and societal attitudes and practices.

When our funding comes to an end, sustainable social change occurs as the project survives and

thrives having had the opportunity to prove its value. Finally, sustainable social change occurs when as a result of our investment, new funding from other sources such as government, the community, or business is made available.

New at Maytree

This has been an exciting year of growth for The Maytree Foundation. In December, we moved our offices to Bloor Street and Avenue Road.

In January, Jane Millan deepened her involvement with Maytree by adding to her role as a di-

rector new responsibilities as a staff member. Jane reviews proposals for funding and seeks out new areas for innovative programming.

Deirdre Flanagan provides administrative support to Maytree.

In April, James Appleyard, a graduate student at the University of Toronto, joined us for the summer. James’s research on philanthropy and Jane’s contributions have brought new perspectives to Maytree’s recent work.

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“Maytree focuses on empowering individuals, funding cutting-edge projects, and finding ways to achieve sustainable social change.”

Some of the projects and organizations which Maytree funded during 1995 - 1996 are described below, together with the most recent grant amount.

The Canadian Centre for Victims of Torture
\$15,360

This one year grant contributes to the Refugee Claimant English Language Class at CCVT. The program serves refugee claimants who are barred from access to federally funded language (LINC) settlement.

Centre for Advancement in Work and Living (C.A.W.L.)
\$41,290

In 1994 C.A.W.L. identified a real need for accessible computer training courses to reduce the barriers to employment for many refugees. This grant supports a computer instructor at this agency's Career Action for Newcomers (C.A.N.) program. In its second year of a two year grant, C.A.N. equips newcomers to find employment resulting in a rapid exit from social assistance.

Comité d'aide aux réfugiés (C.A.R.)
\$12,500

The Maytree grant to C.A.R. in Montreal, is for a part time liaison worker to assist in the development of the Nigerian Women's Refugee Association. It is a one year grant to help establish the group and provide leadership training in dealing with

issues affecting this population.

CultureLink
\$27,939

CultureLink's Refugee Claimant Befriending Project is supported by this grant. Refugee claimants are "matched" to volunteer "hosts" who provide friendship, emotional support and orientation to life in Canada. Group activities are included in this program to reduce isolation and help the adaptation process. It is the third year of a three-year grant.

Muslim Community Services
\$39,302

This grant helps fund the "Making a Difference" project in Peel Region. The project specifically targets refugee individuals and families who need assistance in establishing themselves in a new society. Counseling is offered to the multi-racial, multi-lingual and multi-cultural population in an attempt to provide holistic intervention in settlement and adaptation within the community. This is the first year of a three year grant.

New Experiences for Latin American Refugee Women
\$25,499

The Volunteer Connexions program targets Latin American refugee women who are currently on social assistance or existing below the poverty line. The program hopes to create opportunities for clients to gain Canadian work experience through volunteer placements in Toronto-area businesses. Providing an exit from social assistance by reducing barriers to employment is the program goal.

This is the first year of a two year grant.

Skills for Change
\$33,969

This is the final year of a three year grant. Maytree funds a full-time counselor for Intake, Assessment and Settlement at this agency which serves immigrants and refugees. The objective of this project is to direct newcomers to the most appropriate training and employment services, and reduce barriers to securing job placements as quickly as possible.

Skills for Change
\$48,905

Lack of recognition in Canada of foreign professional credentials forces many highly qualified newcomers to seek employment in low-end jobs. The Professions Unit Mentoring Service will select 70 newcomers who will be matched with effective Canadian volunteer mentors in like fields. This will enable newcomers to assess their employment readiness and to access "networks" and employment opportunities in their specific field. This is the first year of a two year grant.

Somaliland Women's Organization
\$42,328

A three year grant enabled this organization to establish a solid base in the community. The staff have a commitment to assist their clients with settlement and enhance the adaptive process to life in Canada. This is the final year of the grant.

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St. Stephen's Youth Employment Counseling Centre \$33,197

Maytree's grant to St. Stephen's Youth Employment Centre is in its second and final year. The funding is for a Placement Officer/Job Placement for the Computer/ESL Training Project. This pre-employment training service has had a dramatic effect on the employment opportunities for its young refugee clients. It provides training and placement for over 60 people each year, most of whom have achieved a secondary school diploma or higher. A follow-up survey indicates that almost half the participants find employment and leave social assistance once they complete the training program.

Toronto Refugee Affairs Council (TRAC) \$35,000

The participating agencies in the umbrella organization TRAC identified the need for a caseworker to be located at Celebrity Inn Detention Centre. The caseworker Maytree is funding helps facilitate the speedy exit of refugees from the centre to alternative, less restrictive accommodation. Providing educational seminars and counseling services to the detainees helps them connect with existing community services once they leave the centre. An exciting aspect of this grant is that The Trilium Foundation is a partner and is separately funding a concurrent study of the outcome of this project. This is a one year grant.

Guiding children toward a better future

Maytree is funding an innovative program at the Toronto Board of Education which helps educate children for their future role as parents. This is the first year of a pilot project that we hope will develop into an effective model.

Maytree is also involved in promoting and supporting community out-reach by students. The program helps students learn about philanthropy. Through the parent associations, funds are made available for students to allocate. They learn about the needs in the community and how to respond with generosity and responsibility. Decision-making skills are developed and the value of volunteering ones time for the welfare of others is fostered.

Directors of The Maytree Foundation

Alan Broadbent, Chairman
Judy Broadbent
Dan Burns
Jane Millan

Officers of The Maytree Foundation

Alan Broadbent,	Chairman
Judy Broadbent,	President
Paul Gallagher,	Treasurer

How to apply for funding from The Maytree Foundation

The first step in the application process is to send us a letter which outlines your proposal and includes the amount and duration of funds sought. A budget for the project should be included. You can also call us first to discuss your project.

All correspondence, except mass mailings, will be acknowledged. Applicants whose projects meet Maytree's mandate will be contacted and asked for a complete proposal.

Applicants must be registered Canadian charitable organizations.

Maytree believes self-evaluation is a vital management tool that enables an organization to improve its performance continually. Candid evaluation by those administering and delivering services, as well as by those benefiting from them, is key to demonstrating the value of a project. Maytree, therefore, requires regular reporting on the progress and activities of each project, as a condition of continuing funding.

How to reach us

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